



SECRETS OF MULTIPLICATION

*“And the word of God continued to increase, and the number of the disciples **MULTIPLIED** greatly in Jerusalem...” (Acts 6:7)*

SHED WHAT HINDERS

- *Then the twelve summoned the multitude of the disciples and said, "It is not desirable that we should leave the word of God and serve tables. (Acts 6:2)*



BUILD YOUR TEAM

- *Therefore, brethren, seek out from among you seven men of good reputation, full of the Holy Spirit and wisdom, whom we may appoint over this business;”*





FOCUS ON WHAT BRINGS MULTIPLICATION

“But we will give ourselves continually to prayer and to the ministry of the word.”

“Gave Themselves”


- An idiom that means:
- To yield ownership of one’s time, attention, and agenda.
- To transfer control to a higher purpose.
- To bind oneself faithfully to a continual practice.
- So rather than an occasional act, it’s a relational surrender — like a craftsman giving himself to his art, or a scientist giving himself to discovery.



They Gave Themselves Continually...

- Total commitment to purpose
- Commitment, not convenience drives multiplication.
- Top performers give themselves to mastery - becoming an expert in:
 - Their product or service
 - Market demand
 - Messaging
- Staying consistent in outreach





Give Yourself Continually

- To give yourself is to place your entire being on the altar of purpose.
- It's both sacrifice and focus — a reallocation of energy away from distraction and toward divine flow.
- Order your day with words (prayer, praise, confession)

Give Yourself Continually

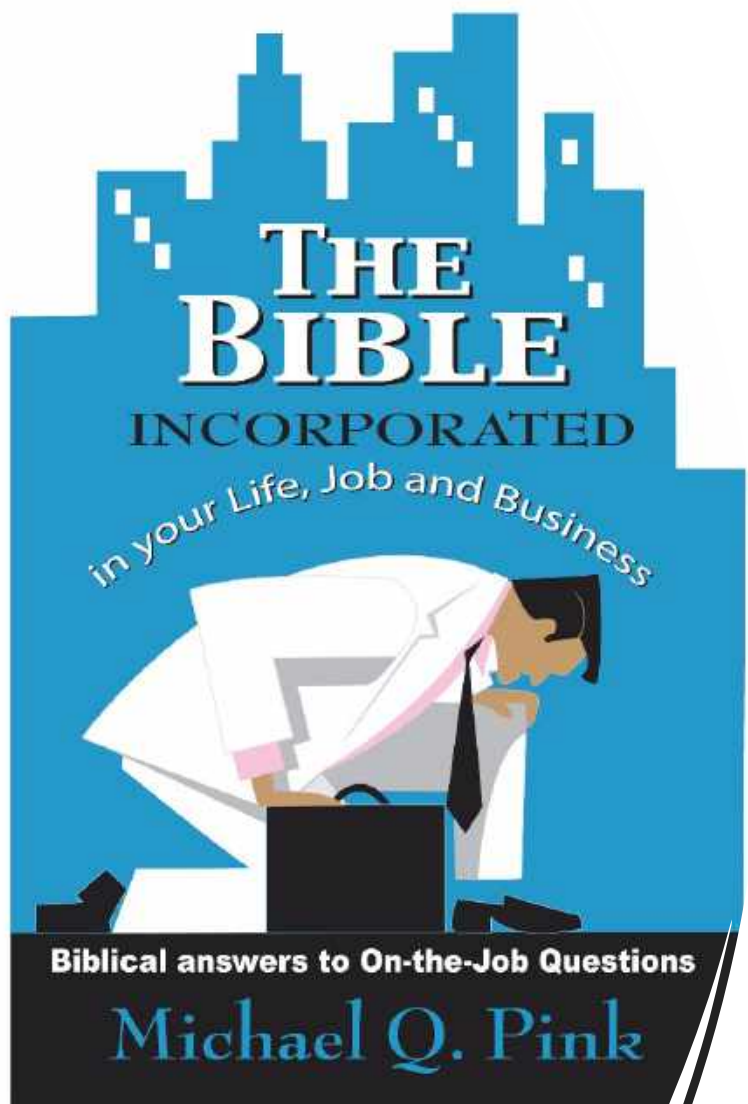
- **Do the fundamentals:** Block time daily for prospecting and follow-up
- Study and internalize your product story until it becomes second nature (your “Word”).
- Avoid distractions (admin work, social scrolling, etc.) that dilute focus.
- **Result:** Deep devotion to purpose produces exponential output.



A photograph of a man in a brown t-shirt reading an open Bible. He is standing by a calm body of water, possibly a lake or a wide river, with a line of trees in the background under a clear sky. The image is framed with a white curved border on the right side.

To Prayer...

- Prayer was not just devotional — it was strategic communion with God to receive direction, power, and timing. Every major movement in Acts (Pentecost, missionary journeys, leadership appointments) flowed out of prayer.
- This wasn't occasional prayer or sporadic teaching — it was their primary focus and full devotion. They prioritized what produced multiplication.



To Prayer...

- Before engaging the market, align your mindset, message, and mission. Sales success begins within.
- **Sales Application:**
- Begin each day in clarity and gratitude — align motive with service.
- Ask: “Whom can I help today?”
- Review your numbers prayerfully: what’s working, what needs adjustment?
- **Result:** You attract rather than chase because your energy and focus are aligned.



The Ministry of the Word (Delivering Value That Transforms)

- The apostles served the Word — they didn't just talk about it; they ministered it. They applied it to people's real needs.
- **Sales Equivalent:** The “ministry of the word” = the delivery of your message in a way that genuinely serves. You're not pitching; you're ministering a solution.
- **Sales Application:**
 - Focus your conversations on transformation, not transaction.
 - Be a consultant — discover pain, deliver value.
 - Use stories (testimonies) to illustrate how your product brings life change.
- **Result:** You stop selling and start serving — and people buy from those who serve them best.



Delegate / Automate

- The apostles appointed capable people to handle daily tasks so they could focus on their highest calling. This created bandwidth for growth.
- **Sales Equivalent:** High performers don't do everything — they systemize and delegate. They let automation or assistants handle admin, freeing them to stay in their genius zone — building relationships and closing deals.
- **Sales Application:**
 - Automate CRM follow-ups and reminders.
 - Delegate scheduling, reporting, or non-sales admin tasks.
 - Focus on what only you can do: connect, persuade, serve.
- **Result:** You scale activity without burning out — multiplication instead of exhaustion.

“They Continued in One Accord” - Culture and Consistency

- The early believers stayed unified in purpose and consistent in rhythm — that unity created momentum.
- **Sales Equivalent:** A cohesive, motivated team compounds results. Unity in culture and message makes your team magnetic to prospects.
- **Sales Application:**
 - Align sales messaging across your team (one “gospel” of your brand).
 - Celebrate wins collectively.
 - Share daily encouragement — create “one accord” culture.
- **Result:** Culture becomes your growth engine — morale attracts momentum.





“And the Word of God Increased...” Market Expansion Through Message Clarity

- Their message spread because it was clear, consistent, and empowered by authenticity.
- **Sales Equivalent:** Your message must be simple, repeatable, and spirit-driven — people buy clarity and conviction.
- **Sales Application:**
 - Hone your core message so anyone can repeat it.
 - Create materials that reinforce it (videos, stories, visuals).
 - Share it frequently in every medium — word of mouth, content, referrals.
- **Result:** Multiplication through message consistency — your brand becomes contagious.

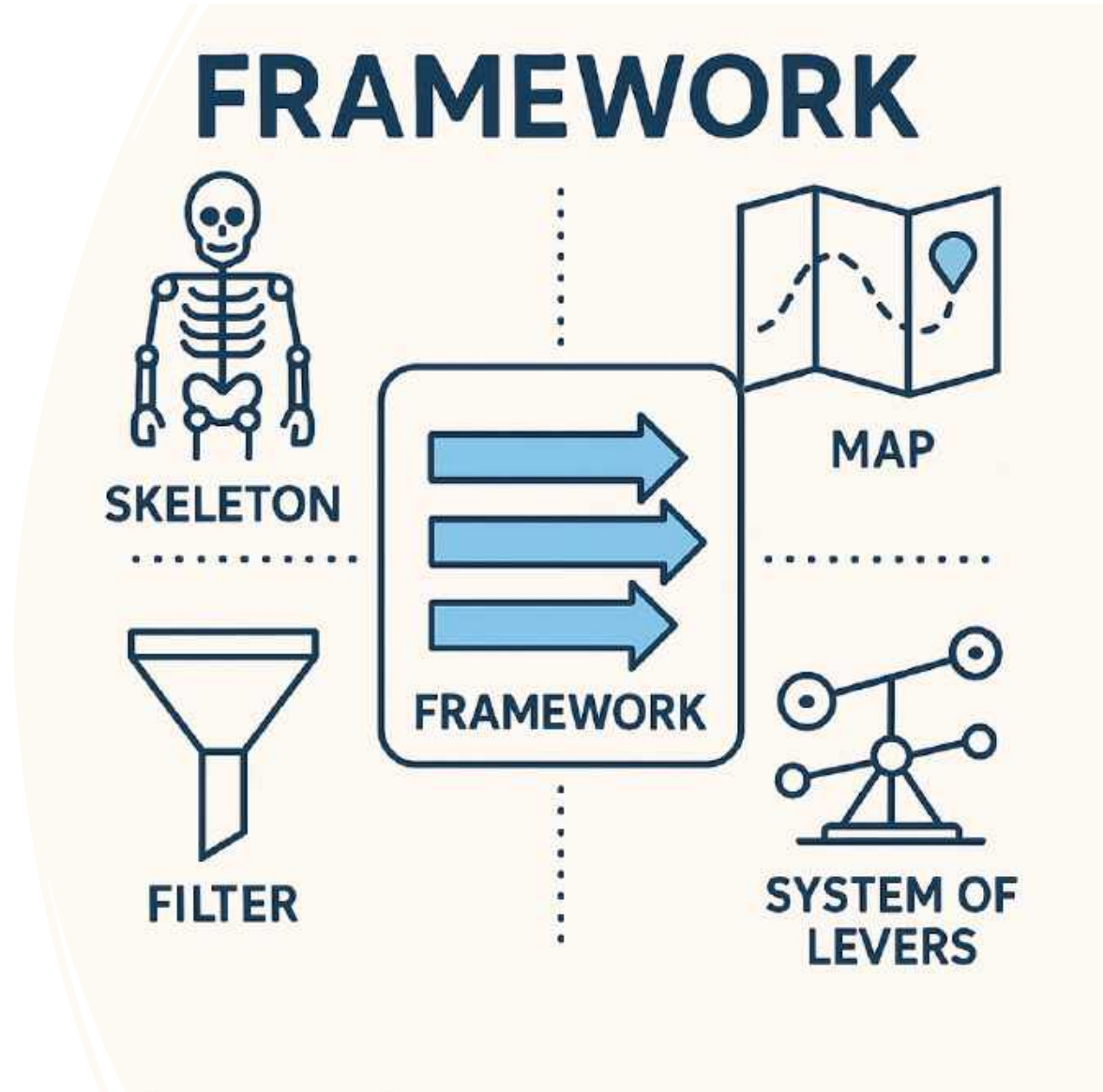
“The Number of Disciples Multiplied Greatly” Compounding through Discipleship

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- They didn't just add new converts — they made disciples who made disciples.
 - **Sales Equivalent:** Don't just acquire customers — create advocates who replicate your message. Referrals, testimonials, and affiliate systems turn addition into multiplication.
 - **Sales Application:**
 - Serve clients so well they can't help but tell others.
 - Build referral incentives or ambassador programs.
 - Train clients to share your story in their own words.
 - **Result:** You move from linear to exponential growth.



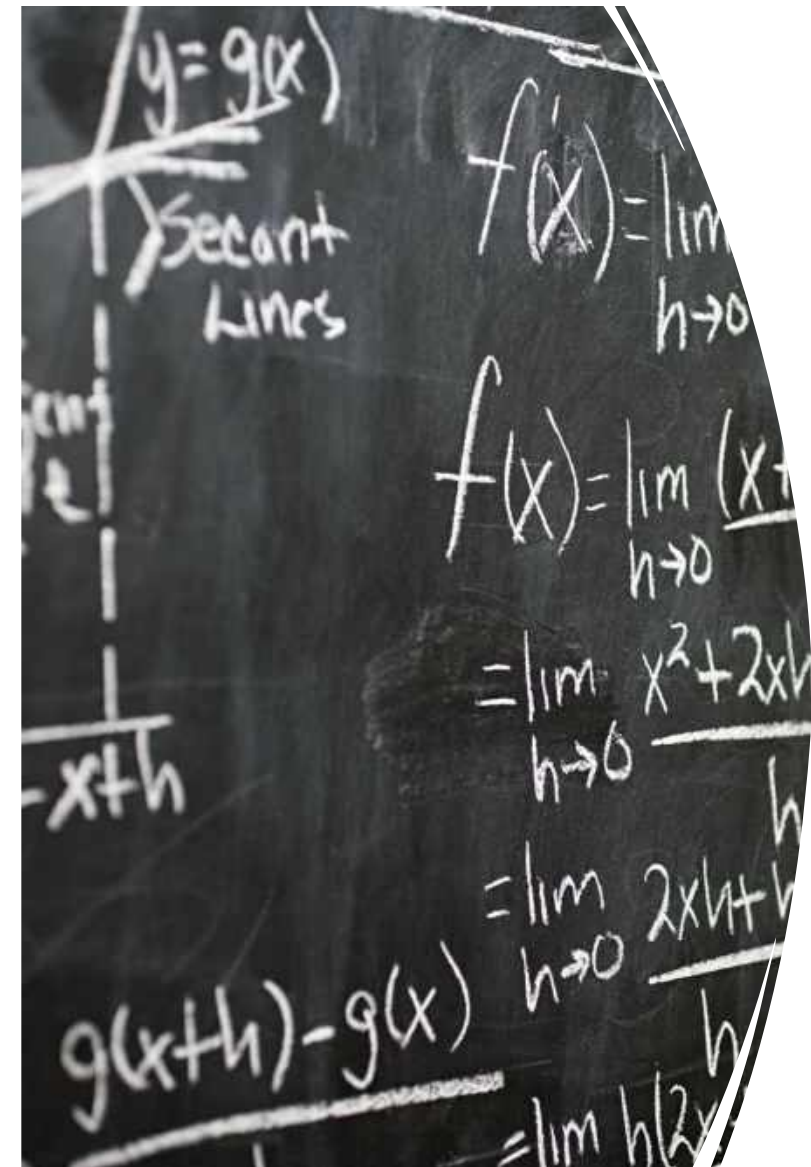
MODERN FRAMEWORK FOR MULTIPLICATION

- Clarify Calling (Core Purpose)
- Consecrate Time (Focus)
- Create Systems (Delegation)
- Communicate Consistently (Outreach)
- Cultivate Connection (Prayer + Alignment)
- Compound Growth (Multiplication)



7 LAWS OF MULTIPLICATION

- Profitability
- Velocity
- Frequency
- Scalability
- Leveragability
- Feasibility
- Probability





LAW # 5 - Leveragability

- **Leveragability (Ability to Multiply Effort / Resources Through Others)**
- **Biblical Principle: Stewardship with Leverage**
Matthew 25:20–21 – The faithful servant leveraged talents to double them. Profitability came by putting resources to work.
- **Example: Jethro’s Advice to Moses (Exodus 18:17–23)**
- **Wisdom for Profits - Wisdom Is What Turns Effort Into Multiplication**



LAW # 5 - Leveragability

- **Leveragability comes from:**
 - Delegating & empowering people
 - Automating with technology
 - Partnering for reach
 - Licensing & franchising
 - Using capital strategically
 - Standardizing processes
- **Leveragability = Multiplication force** → *What (or who) will grow it for me?*
- **Leveragability is mechanical** (the multipliers make it expand).

Law # 6 - Feasibility

- **Feasibility** (Can This Profit Path Be Practically Achieved?)
- **Biblical Principle: Counting the Cost**
Luke 14:28 – “For which of you, intending to build a tower, does not sit down first and count the cost, whether he has enough to finish it?”
Feasibility is simply biblical prudence—evaluating resources before executing.
- **Example: Nehemiah (Nehemiah 2:11–16)**
- Not every “profitable idea” is achievable.



Law # 7 - Probability

- **Probability** (Likelihood of Profit / Risk Assessment)
- **Biblical Principle: Diversification and Risk Management**
Ecclesiastes 11:2 – “Give a portion to seven, and also to eight, for you do not know what disaster may happen on the earth.”
- **Example: Paul’s Journeys (Acts 16:6–10)**
- High-probability paths come from Spirit-led decisions, wise counsel (*Proverbs 15:22*), and diversifying to manage risk.

