

7 Step Thinking Process PART TWO

Review

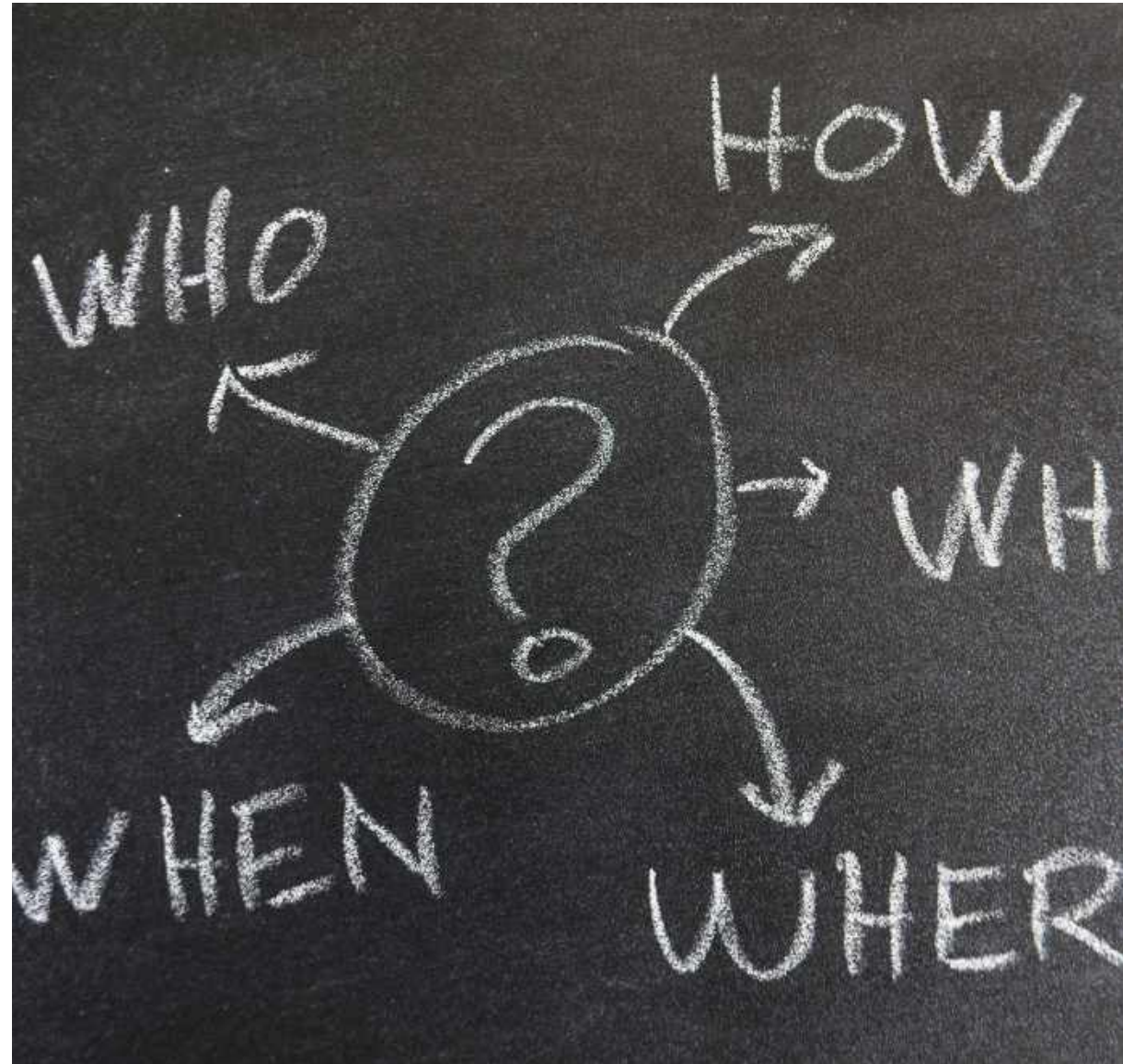


PART ONE: OBSERVATION

- **Key Idea:** Look for who (or what) else has a similar problem and has satisfied that?

Part Two: QUESTION

- **Key Idea:** Ask questions that challenge the status quo. Be intensely and intently curious.



A photograph of a person sitting on a wooden dock by a lake. The person is looking out at a large body of water that stretches towards a forested mountain range in the distance. The scene is bathed in warm, golden light, suggesting a sunrise or sunset. The foreground is dominated by the dark, silhouetted branches of evergreen trees on the left side.

Part Three: IMAGINATION

- **Key Idea:** Visualize possibilities and ideas beyond what currently exists.

Part Three: IMAGINATION

- **Biblical Reference**

- 2 Corinthians 4:18 "...while we do not look at the things which are seen, but at the things which are not seen."
- Ephesians 3:20 "Now to Him who is able to do exceedingly abundantly above all that we ask or think (imagine), according to the power that works in us."
- Genesis 11:6 "And the Lord said, Behold, the people is one, and they have all one language; and this they begin to do: and now nothing will be restrained from them, which they have imagined to do."
- Matthew 5:28 "If you look at a woman to lust after her, you've already committed adultery."
- James 1:4 "But each one is tempted when he is drawn away (lured out) by his own desires..."

Part Three: IMAGINATION

- **Why It Works:** The brain's default mode network (DMN), which is active during daydreaming and imagination, allows for the connection of unrelated, divergent ideas. This stage is where creativity thrives.
- What tools do we have now that can be connected in a new or novel way?
 - Instead of a webinar, how about a LIVE reveal or a World Premiere via ZOOM?
 - How can you make it intriguing, wildly different, but still inviting? Special guest? Locale? Live from Alcatraz? Live from a cruise ship off the Alaskan coast?
 - I held an event in the Panamanian Rainforest. 21 potential buyers - 20 applied. One didn't get spouse OK. One was turned down.
 - What does goodness, kindness and ease look like?
 - What visuals, objects, actions can you use to dramatize your offer? (7 burning candles, LIVE eagle, singing message)
- **Application**
 - Video concepts / Choice of images
 - Message style (Funny, serious, news like, (advertorial), etc. / Wording choice)



Part Four: INCUBATION

- **Key Idea:** Allow time for your subconscious to process ideas. Get your mind out of the problem. Take a walk. Take up a hobby.

Part Four: INCUBATION

- **Why It Works:** After gathering information and generating ideas, the brain needs time to subconsciously process and connect these ideas. Research shows that taking breaks and stepping away from a problem can lead to sudden insights, often referred to as “aha moments.”



Part Four: INCUBATION

- **Biblical Reference**

- Mark 4:26-27 “And He said, “The kingdom of God is as if a man should scatter seed on the ground, and should sleep by night and rise by day, and the seed should sprout and grow, he himself does not know how.”
- Joshua 1:8 “This book of the law shall not depart from your mouth, but you shall meditate in it day and night, that you may observe to do according to all that is written in it. For then you will make your way prosperous, and then you will have good success.”
- Psalm 4:4 “Meditate within your heart on your bed and be still.”
- Psalm 77:6 “I meditate within my heart, and my spirit makes diligent search.”
- Psalm 119:27 “So shall I meditate on Your wonderful works.”
- Philippians 4:8 “Whatsoever things are true, noble, just, pure, lovely, of good report, if there is any virtue or anything worthy of praise, meditate on these things.”

7 Requirements For Successful Incubation

- **Temperature Control (Warm)**
 - Love vs disinterest (It must matter)
- **Humidity Control**
 - Passive intake of supporting info
- **Oxygen Supply**
 - Maintain positivity and motivation (Depression, depresses)



7 Requirements For Successful Incubation

- **Air Filtration to maintain clean air**
 - Filter out negativity
- **Lighting & Noise Control**
 - Avoid Shiny Object Syndrome
- **Monitoring Devices**
 - Check in with yourself. Ask questions
- **Feeding & Nutritional Support**
 - Keep learning and researching on topic (Meditate / Cogitate)



Part Five: SYNTHESIS (Fungigation)

- **Key Idea:** Combine ideas, concepts, old and new things in new and unique ways. Renew. Refresh. Revitalize. (Eg. Bible Inc covers)
- **Smart phone:** Combines telephone, camera, music player, GPS, personal computer, and numerous other devices into a single handheld product.



Part Five: SYNTHESIS (Fungigation)

- **Biblical Reference**

- Exodus 30:34 “And the Lord said to Moses: “Take sweet spices, stacte and onycha and galbanum, and pure frankincense with these sweet spices; there shall be equal amounts of each.”
- Proverbs 9:2 “She (wisdom) has mixed her wine.
- Exodus 29:2 “and unleavened bread, unleavened cakes mixed with oil.”
- Genesis 4:22 “And as for Zillah, she also bore Tubal-Cain, an instructor of every craftsman in bronze and iron.” (bronze = copper and tin alloy)
- 1 Corinthians 13:1 “Though I speak with the tongues of men and of angels, but have not love, I have become sounding brass or a clanging cymbal.” (brass = copper and zinc alloy)
- Psalm 85:10 “Mercy and truth have met together; Righteousness and peace have kissed.”

Part Five: SYNTHESIS (Fungigation)

- **Why It Works:** Synthesis involves merging different concepts to create something novel. The brain's ability to create associations between seemingly unrelated ideas is crucial here, and this is where many breakthroughs occur.
- **Application:**
 - Symbiosis (agouti and Brazil nut)
 - Alphabet: 26 letters and 1,000,000 words.
 - Words: Arrange them for endless meanings, stories, reporting, etc.
 - Piano: 88 keys and innumerable songs



Part Six: EXPERIMENTATION

Key Idea: Test ideas through prototyping or trial and error.

Part Six: EXPERIMENTATION

- **Biblical Reference**

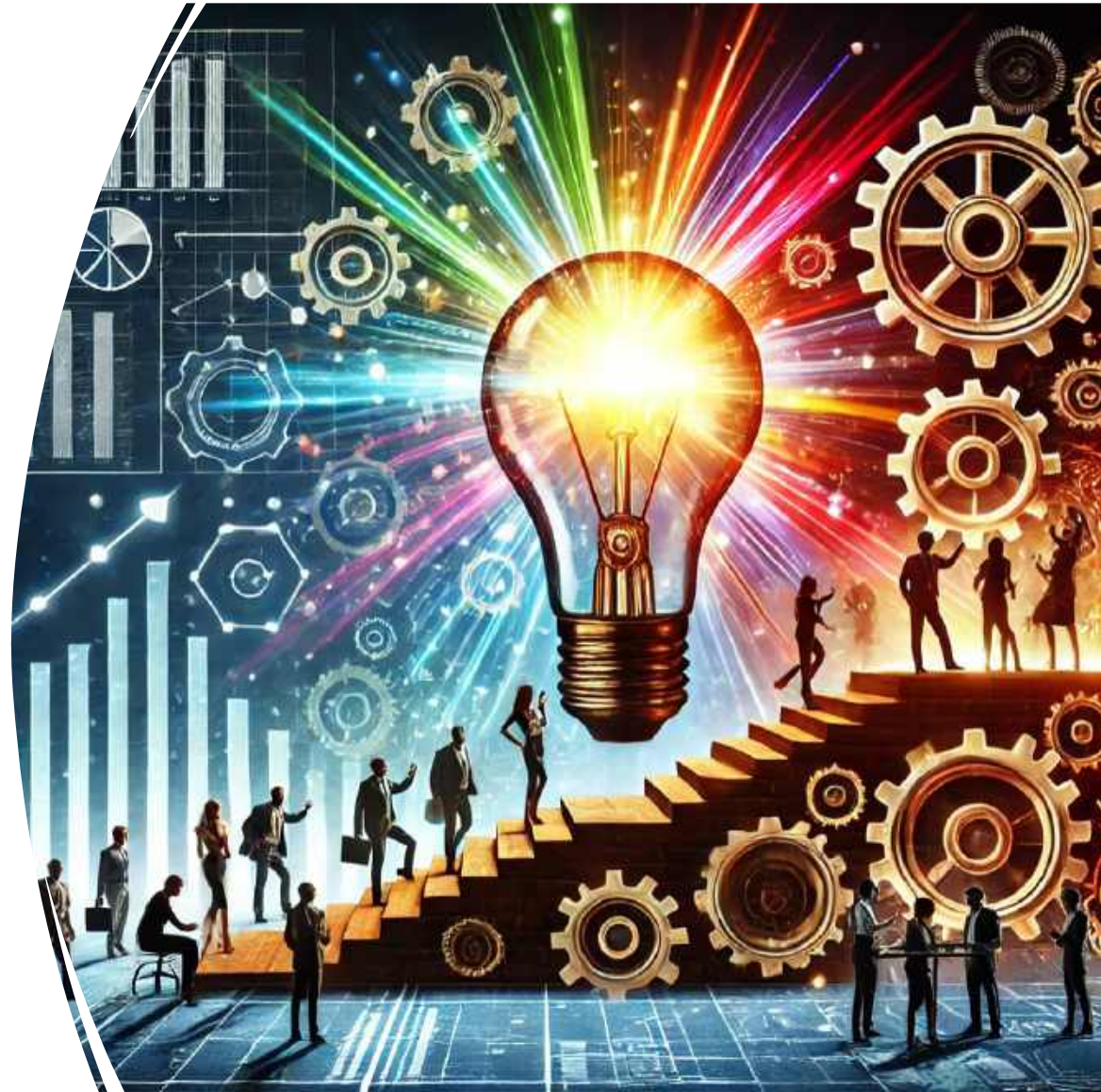
- Psalm 34:8 “O taste and see that the Lord is good. Blessed is the man who trusts in Him!”
- Malachi 3:10 “Bring ye all the tithes into the storehouse, that there may be meat in mine house, and prove me now herewith, saith the Lord of hosts, if I will not open you the windows of heaven, and pour you out a blessing, that there shall not be room enough to receive it.”
- 1 Samuel 17:39 “David fastened his sword to his armor and tried to walk, for he had not tested them. And David said to Saul, ‘I cannot walk with these, for I have not tested them.’ So David took them off.”

Part Six: EXPERIMENTATION

- **Why It Works:** The brain learns best through active engagement and feedback. Experimentation allows for the refinement of ideas, as you learn from what works and what doesn't. This stage activates the brain's reward system, reinforcing successful outcomes and encouraging persistence.
- **Application:**
 - Four Hour Work Week book
 - Moses Questions with 1-Stop Supply
 - Advertising: Test, Test, Test!
 - Why? Because you learn so much in the process - We are called to be disciplined learners (disciples)

Part Seven: IMPLEMENTATION

- **Key Idea:** Put your ideas into action. Bring them to life. Scale up until not working.



Part Seven: IMPLEMENTATION

- **Biblical Reference**

- Matthew 28:19-20 “Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age.”
- Mark 16:20 “And they went forth, and preached everywhere, the Lord working with them, and confirming the word with signs following. Amen. “

Part Seven: IMPLEMENTATION

- **Why It Works:** Finally, the brain is wired to bring ideas to fruition through action. Implementation involves the brain's motor cortex and the release of dopamine, which motivates further action and solidifies learning.
- **Application:**
 - Launch imperfectly.
 - Get started once proof of concept bears out.
 - Correct and adjust as you go.
 - Can't steer a parked car.
 - Bible Incorporated went through multiple iterations.

SEVEN PART BIBLICAL THINKING FRAMEWORK

- OBSERVATION
- QUESTIONING
- IMAGINATION
- INCUBATION
- SYNTHESIS
- EXPERIMENTATION
- IMPLEMENTATION

