



MULTIPLICATION DESIGN

FIND THE SEED. BUILD THE SYSTEM. MULTIPLY THE FRUIT.



THE PURPOSE OF THIS ACTIVATION

God's pattern is: *Be fruitful... then multiply.*

This activation will help you identify what you are already doing successfully that could be reproduced beyond you.



FIND THE FRUIT

Identify what is already producing consistent results.



DISCOVER THE SEED

Find the repeatable principles, processes, and knowledge inside your success.



BUILD THE SYSTEM

Turn knowledge into a simple, repeatable process that others can follow.



DEVELOP THE PEOPLE

Teach, transfer, and release appropriate responsibility.



MULTIPLY THE IMPACT

Create capacity beyond you so the fruit keeps producing.



TIME TO COMPLETE:
25-30 MINUTES

ACTIVATION
EXERCISE WORKSHEET



ACTIVATE TODAY.
MULTIPLY FOREVER.
LEAVE A LEGACY.

ONE SEED. ONE SYSTEM. ONE GENERATION TO THE NEXT.

MULTIPLICATION DESIGN

Find the Seed. Build the System. Multiply the Fruit.

Time to Complete: 25–30 Minutes

THE PURPOSE OF THIS ACTIVATION

God's pattern is:

BE FRUITFUL... THEN MULTIPLY.

Multiplication does not begin by trying to do more.

It begins by identifying something that is **already producing fruit** and discovering what inside that success can be repeated, transferred, taught, systematized, or reproduced.

A tree doesn't multiply by working harder to produce an infinite amount of fruit on one tree.

The fruit contains seed.

The seed carries within it the ability to reproduce the life of the original tree somewhere else.

Your business works the same way.

This activation will help you answer one important question:

WHAT AM I ALREADY DOING SUCCESSFULLY THAT COULD BE REPRODUCED BEYOND ME?

STEP 1 — FIND YOUR FRUIT

Suggested time: 4 minutes

Don't begin with what you *wish* you could multiply.

Begin with something that is **already working**.

Think about your business, career, ministry, or assignment.

Where are you presently producing consistent fruit?

It might be:

- a result you consistently produce
- a service customers value
- a sales process that works
- knowledge you repeatedly use
- a solution you've developed
- a way of solving a particular problem
- a customer experience that produces loyalty
- a process that saves time or money
- a skill others regularly depend upon you to perform

One thing I am already doing successfully is:

The fruit or result it consistently produces is:

Who benefits from this fruit?

Before multiplying anything, establish this:

Is this producing enough fruit that it SHOULD be multiplied?

YES / NOT YET

If not yet, your present assignment may be **greater fruitfulness before greater multiplication.**

STEP 2 — DISCOVER THE SEED

Suggested time: 5 minutes

Fruit contains seed.

Your successful result probably contains something that could be extracted and reproduced.

Ask: **WHY does this work?**

What do I repeatedly DO that helps produce this result?

What do I KNOW or UNDERSTAND that contributes to the result?

What sequence, method, principle, decision, script, checklist, relationship, or process is hiding inside my success?

Now complete this statement:

“The reproducible seed inside this fruit is...”

That may be the beginning of multiplication.

STEP 3 — CAPTURE WHAT IS IN YOUR HEAD

Suggested time: 4 minutes

What you know but have never captured is difficult to multiply.

Think about the result you identified.

Imagine that tomorrow someone else had to reproduce it **without watching you do it.**

What would they need to know?

What would they need to do?

What mistakes would they need to avoid?

What decisions would they need to know how to make?

Now identify the biggest problem:

The most important piece of knowledge or process currently trapped inside my head is:

STEP 4 — TURN KNOWLEDGE INTO A SYSTEM

Suggested time: 4 minutes

Multiplication requires repeatability.

You don't need to create an elaborate manual today.

Simply identify the basic process.

If I had to teach someone to reproduce this result in 3–5 steps, those steps would be:

1. _____

2. _____

3. _____

4. _____

5. _____

Now ask: **Could someone other than me understand and follow this?**

YES / NOT YET

If not:

What needs to be simplified or clarified?

Remember: **IF IT CANNOT BE TAUGHT, TRANSFERRED, OR REPEATED, IT WILL BE DIFFICULT TO MULTIPLY.**

STEP 5 — IDENTIFY THE MULTIPLICATION BOTTLENECK

Suggested time: 4 minutes

Sometimes the biggest obstacle to multiplication is not the market.

It is **us**.

Ask yourself: **What currently requires ME that may not always need to require me?**

What am I doing because only I can do it?

What am I doing simply because I have never taught someone else to do it?

Where might my need for control be limiting multiplication?

Now choose the biggest bottleneck:

My greatest multiplication constraint right now is:

STEP 6 — CHOOSE WHAT CAN BE TRANSFERRED

Suggested time: 3 minutes

Multiplication requires developing other people and eventually transferring appropriate responsibility.

Think about your current work... **What is ONE thing another person could learn to do?**

Who could potentially learn it?

What would I need to give them?

- knowledge?
- instructions?
- authority?
- tools?
- examples?
- practice?
- feedback?
- permission to make decisions?

They would need:

The goal is not simply delegation.

The goal is developing **capacity beyond yourself**.

STEP 7 — RUN THE INDEPENDENCE TEST

Suggested time: 2 minutes

Ask a challenging question:

“WHAT STOPS WORKING WHEN I STOP WORKING?”

Now ask:

What could eventually continue producing fruit without my constant involvement?

This does not mean you become unnecessary.

It means your role can change.

Instead of personally producing every result, you begin developing **people and systems capable of producing results**.

That is multiplication.

STEP 8 — THE 72-HOUR MULTIPLICATION ACTIVATION

Suggested time: 3–5 minutes

Do not try to multiply your entire business this week.

Choose **ONE SEED**.

Within the next **72 hours**, take one action that makes one successful result more transferable, repeatable, or reproducible.

You might:

- document a process
- create a checklist
- record a training video
- write down a sales script
- create a template
- teach someone a task
- delegate one responsibility
- simplify a workflow
- capture a decision-making process
- identify a metric for quality
- turn repeated knowledge into a reusable resource

My 72-Hour Multiplication Activation

The fruit I want to multiply is:

The seed inside that fruit is:

Within the next 72 hours, I will:

I will know the activation is complete when:

FINAL REFLECTION

Complete these three statements:

I am currently fruitful when I...

I will begin multiplying when I...

The thing I must stop believing that “only I can do” is...

Now consider one final question:

**WHAT COULD GOD DO THROUGH WHAT YOU HAVE BUILT IF ITS IMPACT WERE
NO LONGER LIMITED TO WHAT YOU COULD PERSONALLY DO?**

- **PRODUCE THE FRUIT • DISCOVER THE SEED • CAPTURE THE KNOWLEDGE**
- **BUILD THE SYSTEM • DEVELOP THE PEOPLE • RELEASE RESPONSIBILITY**
- **MULTIPLY THE IMPACT**