



# PERSONAL DESIGN

DISCOVER YOUR DESIGN. STEP INTO YOUR ASSIGNMENT.

*Create Lasting Value.*



**DISCOVER**  
Your Gifts



**RECOGNIZE**  
Your Perception



**EMBRACE**  
Your Burden



**UNDERSTAND**  
Your Wiring



**LEVERAGE**  
Your Formation



**GALVANIZE**  
Your Fruit



**ACTIVATION EXERCISE WORKSHEET**

CLARIFY YOUR CALLING | UNLEASH YOUR CONTRIBUTION | CREATE LASTING IMPACT



## PERSONAL DESIGN – ACTIVATION EXERCISE

Discover Your Design. Step Into Your Assignment. Create Lasting Value.

Time to Complete: 25–30 Minutes

### THE PURPOSE OF THIS ACTIVATION

God designed you with intention. Your **gifts, perception, burden, wiring, formation, and proven fruit** are not random pieces of your life. Together, they provide clues to the unique contribution you were designed to make.

This activation is not about discovering everything about yourself.

It is about identifying the **strongest signals already present in your life** and turning them into a practical expression of value.

#### Central Question:

**What becomes better because I am functioning according to my design? In other words, what naturally improves because you interact with it in some way?**

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### STEP 1 — IDENTIFY YOUR SIX DESIGN SIGNALS

**Suggested time: 10 minutes**

Don't overthink these. Write the first clear answers that come to mind.

#### **1. MY GIFTS — What can I repeatedly do that improves situations for other people?**

Think about capacities that seem to come naturally to you and consistently benefit others.

**My strongest gift or ability is:**

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**When I use it well, this becomes better:**

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## **2. MY PERCEPTION — What do I see that others frequently overlook?**

What problems, opportunities, patterns, needs, possibilities, or potential do you seem to notice before other people?

**I frequently notice:**

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## **3. MY BURDEN — What problem affects me strongly enough that I am willing to take responsibility for improving it?**

Not every problem bothers you equally. What problem consistently gets your attention?

**The problem I feel compelled to do something about is:**

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## **4. MY WIRING — How do I naturally create value?**

Think about **how** you prefer to work and solve problems.

Do you create? Improve? Organize? Teach? Lead? Analyze? Build? Simplify? Strategize? Connect? Repair? Persuade?

**I naturally create value by:**

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## **5. MY FORMATION — What do I understand because of where I have been?**

Your experiences, relationships, difficulties, successes, failures, accumulated insight, and seasons of life have prepared you to understand things other people may not understand.

**Because of my history, I understand:**

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**Someone who would benefit from that understanding is:**

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## 6. MY FRUIT — Where is my design already working?

Don't begin with what you *hope* you can do. Look for evidence.

Where have people consistently benefited from your involvement?

**People repeatedly come to me for help with:**

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**When I contribute in this area, the result is usually:**

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## STEP 2 — FIND THE INTERSECTION

**Suggested time: 5 minutes**

Now look back over your six answers.

Don't study them independently. Look for the **pattern running through them**.

Complete these three statements:

**I seem particularly equipped to help people who:**

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**The problem or opportunity I am especially equipped to address is:**

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**The transformation I can help create is:**

**FROM:** \_\_\_\_\_

**TO:** \_\_\_\_\_

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## STEP 3 — WRITE YOUR PERSONAL DESIGN STATEMENT

**Suggested time: 5 minutes**

Use your answers to complete this sentence:

"I create value by using my ability to \_\_\_\_\_ to help \_\_\_\_\_ move from \_\_\_\_\_ to \_\_\_\_\_."

**For example:** You might say something like... "I create value by using my ability to find solutions others can't see to help business owners who seem to have plateaued move from frustration and confusion to peace and clarity."

Don't try to make it impressive.

Make it **true**.

**My Personal Design Statement:**

I create value by using my ability to \_\_\_\_\_  
to help \_\_\_\_\_  
move from \_\_\_\_\_  
to \_\_\_\_\_.

Now ask yourself:

**Does this sound like me?**

**Does my history support it?**

**Is there evidence of fruit when I operate this way?**

If the answer is yes, you may have identified an important part of your Personal Design.

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## **STEP 4 — TURN DESIGN INTO VALUE**

**Suggested time: 5 minutes**

Your design becomes powerful when it intersects with a real need.

**Who needs what you have?**

Name **one actual person, customer, prospect, organization, or group** who could benefit from what you identified:

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**What could you do for them?**

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**What would become better for them if you did it?**

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This is where design begins becoming **value**.

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## **STEP 5 — THE 72-HOUR ACTIVATION**

**Suggested time: 3–5 minutes**

Discovery without action easily becomes information.

So don't merely admire what you discovered.

**Activate it.**

Within the next **72 hours**, use something you identified in this exercise to create value for another person.

It could mean:

- making a phone call
- solving a problem
- teaching something
- creating something
- improving a process
- making an introduction
- encouraging someone
- presenting an idea
- contacting a prospect

- offering your expertise
- testing a new service
- taking the first step toward something you've delayed

## My Activation Commitment

**Within the next 72 hours, I will:**

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**I will do this for / with:**

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**The value I intend to create is:**

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## FINAL REFLECTION

Finish this activation with one question:

**What would change if I stopped trying to become someone else and became more intentional about creating value according to the way God designed me?**

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- **DISCOVER YOUR DESIGN • ALIGN WITH YOUR ASSIGNMENT**
- **CREATE THE VALUE YOU WERE DESIGNED TO CREATE.**