



WORK DESIGN



PURPOSE
Meaning that
drives direction



STEWARDSHIP
Responsibility over
what God provides



SKILL & DILIGENCE
Developing ability
and working well



ORDER & SYSTEMS
Structure that
multiplies results



REST & RENEWAL
Sustaining rhythms
for long-term impact

— HOW WAS PRODUCTIVE WORK
DESIGNED TO FUNCTION? —



CREATE
Solving problems
and adding value



COLLABORATE
Working with others
in unity



CONTINUOUS IMPROVEMENT
Growing in excellence
every day



INTEGRITY
Doing what is right
when no one is watching



LEGACY
Building something
that outlives you

— ♦ DESIGNED BY GOD. WORKED BY YOU. IMPACTED FOR HIS GLORY. ♦ —

"WHATEVER YOU DO,
WORK HEARTILY,
AS FOR THE LORD,
AND NOT FOR MEN."
COLOSSIANS 3:23

"Then the LORD God
took the man and put
him in the garden of Eden
to work it and keep it."
GENESIS 2:15

JSB



WORK DESIGN

? THE QUESTION

How was productive work designed to function?

NOTICE...



God designed
work before
the Fall.



Work is not
the curse.



Toil is.



**PRODUCTIVE WORK IS
PART OF GOD'S ORIGINAL DESIGN.**



1

PRODUCTIVE WORK BEGINS WITH DESIGN

Every successful work begins with a blueprint.



God designed creation
before speaking it into existence.



No builder starts by swinging a hammer.
He begins with a **plan**.



Likewise, business is not
built by **activity**.



It is built by **design**.



BUSINESS PRINCIPLE



Don't begin by asking:

"What should I do today?"



Ask:

*"What am I
building?"*



DESIGN PRECEDES PRODUCTIVITY.



— GOOD WORK —
GOD'S DESIGN
• YOUR ASSIGNMENT •

"Plans fail for lack of counsel, but with many advisers they succeed." – Proverbs 15:22

2

WORK BEGINS WITH SEED

*Nothing God created begins full-grown.
Everything starts as **potential**.*



*“For who has despised the day
of **small things**?*

– ZECHARIAH 4:10



TREES BEGIN
as **seeds**.



PEOPLE BEGIN
as **babies**.



BUSINESSES BEGIN
as **ideas**.



BOOKS BEGIN
as **thoughts**.



MOVEMENTS BEGIN
with **one person**.



BUSINESS PRINCIPLE

**EVERY GREAT COMPANY WAS ONCE
SOMEONE'S **TINY SEED**.**



**PROTECT
THE SEED.**

3

PRODUCTIVE WORK MULTIPLIES RATHER THAN MERELY ADDS

This is one of the greatest patterns in creation.



God did not tell trees to **manufacture** fruit.



He told them to **bear fruit** whose **seed** is in itself.



One tree produces **thousands** of future trees.



HEALTHY WORK CREATES MULTIPLICATION.
NOT ENDLESS LABOR.

SEED

ONE BEGINNING

SPROUT

ONE STEP

TREE

ONE WORK

FRUIT

THOUSANDS OF SEEDS

FOREST

GENERATIONS



BUSINESS PRINCIPLE

Ask:

*“What can I build once
that **continues creating value**
after I’m finished?”*



BOOKS



COURSES



SOFTWARE



SYSTEMS



EMPLOYEES



PROCESSES



LICENSING



INVESTMENTS



THIS IS WHY SYSTEMS OUTPERFORM EFFORT.



4

WORK CREATES **VALUE** BEFORE IT RECEIVES **REWARD**



Fruit appears **before** harvest.
Flowers bloom before pollination.
The tree **gives** long before it receives.



Likewise...
Customers pay because **value** already exists.
Revenue follows **contribution**.
Not the other way around.



This is exactly what Proverbs means
when it says:

“A man’s gift makes room for him.”

The gift creates **value** first.
Then **opportunity** follows.



KINGDOM PRINCIPLE.
GIVE **VALUE** FIRST. **REWARD** FOLLOWS.

*“A man’s gift makes
room for him.”*

PROVERBS 18:16



5 PRODUCTIVE WORK SOLVES PROBLEMS

The *earth* constantly *solves* problems.



ROOTS solve water problems.



Find.. Absorb. Deliver.



LEAVES solve energy problems.



Capture. Convert. Sustain.



FLOWERS solve reproduction problems.



Attract. Enable. Fertilize.



FRUIT solve seed distribution problems.



Feed. Protect. Transport.



SEED solves future life problems.



Remain. Adapt. Multiply.



LEAVES
solve energy
problems.

FLOWERS
solve reproduction
problems.

FRUIT
solve seed
distribution
problems.

SEED
solves future
life problems.

ROOTS
solve water
problems.

EVERYTHING IN CREATION
SERVES SOMETHING ELSE.

Likewise...
**BUSINESSES EXIST TO
SOLVE PROBLEMS.**

Money simply
measures how
valuable those
solutions are.



**IDENTIFY
THE PROBLEM**



**CREATE
THE SOLUTION**



**DELIVER
THE VALUE**



**MEASURE
THE IMPACT**



**VALUE CREATES
REWARD**

6 WORK DEPENDS UPON SYSTEMS

One leaf cannot keep a tree alive.
Everything works together.



ROOTS

Absorb water and nutrients.



TRUNK

Provides structure and strength.



BRANCHES

Carry life and extend reach.



LEAVES

Capture sunlight and produce energy.



SAP

Transports life throughout the tree.



FLOWERS

Enable reproduction.



FRUIT

Protects seed and ensures distribution.

EACH PERFORMS
ONE ASSIGNMENT.

THE SYSTEM CREATES
ABUNDANCE.

A TREE IS NOT A COLLECTION
OF PARTS. IT IS A SYSTEM
OF INTERDEPENDENCE.

**BUSINESSES WORK
EXACTLY THE SAME WAY.**



MARKETING

Creates awareness and attracts.



SALES

Connects value to the need.



FULFILLMENT

Delivers on the promise.



FINANCE

Manages resources and value.



LEADERSHIP

Sets vision and multiplies people.



OPERATIONS

Builds systems that produce.



CUSTOMER SERVICE

Strengthens relationships and loyalty.

**ONE WEAK SYSTEM
LIMITS THE ENTIRE BUSINESS.**



**GOD GOVERNS THROUGH SYSTEMS,
NOT THROUGH ISOLATED ACTIVITIES.**

Creation consistently displays
interconnected systems rather
than isolated activities.



7

PRODUCTIVE WORK REQUIRES SEASONS



Farmers **don't** harvest every day.
Trees **don't** produce fruit every month.



Even God worked in stages.

THE NATURAL RHYTHM OF PRODUCTIVE WORK



1

PREPARATION

Lay the foundation.
Gain wisdom.
Build capacity.



2

PLANTING

Sow the seed.
Take action.
Start something small.



3

GROWING

Nurture.
Develop.
Invest.
Stay consistent.



4

WAITING

Be patient.
Trust the process.
Growth is happening.



5

HARVESTING

Reap the fruit.
Celebrate.
Multiply.



6

PRUNING

Remove what hinders.
Refine.
Strengthen.



7

RESTING

Renew.
Reflect.
Prepare for the next season.

*"To everything there is a season,
A time for every purpose under heaven."*
ECCLESIASTES 3:1



Many entrepreneurs quit because they expect harvest during planting season.

Understanding seasons prevents unnecessary discouragement.



**SEASONS ARE NOT DELAYS.
THEY ARE DESIGNS.**

*Right work, in the right season,
produces lasting fruit.*



8

WORK REQUIRES STEWARDSHIP



Adam's first assignment was not expansion. It was **cultivation**.



"Tend and keep."

Increase follows faithful **stewardship**.



Businesses usually fail from **neglect** long before lack of opportunity.



Steward what **already** exists.

*"Then the Lord God took the man and put him in the garden of Eden to **TEND AND KEEP IT.**"*

GENESIS 2:15



STEWARD TODAY. MULTIPLY TOMORROW.

Faithful stewardship protects, cultivates, and positions for **future increase**.



PROTECT



CULTIVATE



INCREASE



MULTIPLY

FAITHFUL STEWARDSHIP LEADS TO LASTING FRUIT.

9

PRODUCTIVE WORK PRODUCES OVERFLOW



Trees don't eat their own fruit.
Their fruit **feeds others**.



Their shade **shelters others**.



Their oxygen **sustains others**.



Healthy work **creates surplus**.



“He who supplies seed to the sower and bread for food will also supply and increase your store of seed and will enlarge the harvest of your righteousness.”

2 CORINTHIANS 9:10



OVERFLOW—NOT MERE SURVIVAL— IS THE DESIGN.



**FRUIT THAT
FEEDS OTHERS**



**SHADE THAT
SHELTERS OTHERS**



**OXYGEN THAT
SUSTAINS OTHERS**



**SEED THAT
PLANTS AGAIN**

DESIGNED FOR ABUNDANCE. BUILT TO BLESS.

10

REST IS PART OF PRODUCTIVE WORK



God rested.



The land rested.



Israel rested.



Even fruit trees had
sabbatical laws.



Rest wasn't the opposite of productivity.
It was part of the system that
sustained productivity.

*“There remains therefore
a rest for the people of God.
For he who has entered
His rest has himself also
ceased from his works as
God did from His.”*

HEBREWS 4:9–10



*Businesses designed without
rhythms of renewal eventually
experience **diminishing returns**.*



**WORK HARD. REST WELL.
SUSTAIN THE SYSTEM.**

**SUSTAINED PRODUCTIVITY
FOLLOWS GOD'S DESIGN.**

RHYTHM. REST. RENEWAL. RETURN.



**WORK
NEW SEASON**



**REST
RENEWAL**



**FRUIT
ABUNDANCE**



**SOW AGAIN
CONTINUITY**

GOD DESIGNED WORK TO THRIVE IN RHYTHM, NOT RUSH.

11

PRODUCTIVE WORK DEPENDS ON ALIGNMENT



A **palm tree** cannot become an **oak**.



An **eagle** cannot become a **robin**.



Everything prospers when functioning **according to its design**.



People prosper where they are **designed to contribute**.



Misalignment creates **friction**.



Alignment creates **fruitfulness**.



This is why discovering your **personal design** matters so much.



GOD DESIGNED
DIFFERENCE
ON PURPOSE.

ALIGNMENT PRODUCES
FRUIT THAT LASTS.



ALIGNMENT VS. MISALIGNMENT

ALIGNED



- ✓ Energy flows
- ✓ Less stress
- ✓ Natural growth
- ✓ Greater impact
- ✓ Lasting fruit

MISALIGNED



- ✗ Constant struggle
- ✗ Burnout
- ✗ Stunted growth
- ✗ Frustration
- ✗ Little to show



DISCOVER YOUR DESIGN.
LIVE IN YOUR LANE.

WHEN YOU WORK IN ALIGNMENT
WITH GOD'S DESIGN,
YOU DON'T JUST WORK—
YOU BEAR FRUIT.

JOHN 15:5

3 KEYS TO STAY ALIGNED



DISCOVER
YOUR DESIGN



DEVELOP
YOUR GIFTS



DELIVER
YOUR PURPOSE



NOT COMPARISON. NOT COMPROMISE. ALIGNMENT.

ALIGNMENT IS THE PATHWAY TO PRODUCTIVITY, PEACE, AND PURPOSE.

12 PRODUCTIVE WORK REVEALS THE CREATOR



Creation does more than function.
It reveals God.



Business was never designed merely to accumulate wealth.



It was designed to cultivate the earth, bless people, exercise faithful stewardship, and reflect God's wisdom through the value it creates.



When work fulfills those purposes, profit becomes a byproduct of faithful design rather than the sole objective.

*“The earth is the LORD's,
and all its fullness,
The world and those
who dwell therein.
For He has founded it
upon the seas,
And established it
upon the waters.”*

PSALM 24:1-2



Faithful work is **worship in action**.
It reflects the heart of the Creator
and advances His Kingdom.



**PURPOSE DRIVES WORK.
DESIGN PRODUCES PROFIT.**

GLORY GOES TO GOD.



GOD'S
DESIGN

+



FAITHFUL
EXECUTION

+



KINGDOM
PURPOSE

+



LASTING
VALUE

=



PROFIT AS A
BYPRODUCT

HOW PRODUCTIVE WORK WAS DESIGNED TO FUNCTION

God's Design for Work That Creates Value, Brings Reward, and Reflects His Glory

1



BEGINNING WITH DESIGN BEFORE ACTIVITY.

Wisdom plans the work; activity carries it out.

2



STARTING WITH A SEED AND GROWING OVER TIME.

Growth is gradual, but the potential is built in.

3



MULTIPLYING RATHER THAN DEPENDING SOLELY ON PERSONAL EFFORT.

Systems, leverage, and multiplication create abundance.

4



CREATING VALUE BEFORE EXPECTING REWARD.

Fruit appears before harvest. Revenue follows contribution.

5



SOLVING MEANINGFUL PROBLEMS.

Businesses exist to solve problems. Money measures the value of solutions.

6



OPERATING THROUGH INTERCONNECTED SYSTEMS.

Many parts. One purpose. One weak system limits the entire work.

7



RESPECTING SEASONS OF PREPARATION, GROWTH, HARVEST, AND RENEWAL.

Every season has a purpose. Rushing the season reduces the harvest.

8



REWARDING FAITHFUL STEWARDSHIP.

Cultivate and keep what you've been given. Increase follows faithful care.

9



PRODUCING OVERFLOW THAT BENEFITS OTHERS.

Healthy work creates surplus—enough to bless, share, and sow again.

10



INCLUDING RHYTHMS OF REST.

Rest renews strength, clarity, and creativity. It sustains long-term productivity.

11



ALIGNING WITH THE WAY GOD DESIGNED PEOPLE AND CREATION.

You prosper where your design meets your assignment.

12



REFLECTING THE CHARACTER AND WISDOM OF THE CREATOR.

Work is ultimately an act of worship that reveals God's glory to the world.



"Whatever he does prospers."
PSALM 1:3



WORK THAT HONORS GOD
MULTIPLIES VALUE, BLESSES OTHERS,
AND LEAVES A LEGACY.



COMMITTED TO DEPENDABILITY, FOCUSED ON PURPOSE, DESIGNED TO MULTIPLY, CREATED TO GLORIFY.

So whether you eat or drink, or whatever you do, do all to the glory of God. 1 CORINTHIANS 10:31